## FOOD ALLERGY



More than 3M Canadians are affected by food allergy.

Access to accurate ingredient information is essential in order to avoid potentially life-threatening reactions. 171



**1-in-2** <sub>Canadian</sub>

households are impacted by food allergy. **Given how prevalent food is in our culture,** it requires those impacted to rely on others to help them manage the condition and stay safe.

A small amount of an allergen, if ingested, can cause anaphylaxis – a severe allergic reaction that can be life-threatening.

there is no cure for food allergy. Avoiding the allergenic food is required to prevent a reaction.

The reality is...



**The severity** of an allergic reaction to a food is unpredictable.



The unpredictability of reactions and reliance on others to stay safe makes food allergy a difficult condition to manage.



## Canadian children have food allergy.

WORK KITCHING

Almost

500,000

## Allergic reactions can vary from mild to severe and be different each time in the same individual.



## It's time to act!

Now is the time to reduce the impact of food allergy and improve the quality of life for the more than 3M Canadians living with this medical condition.

Learn more at foodallergycanada.ca