

Robyn Allen Leadership Award



Presented by Bob and Marilyn Allen

The **Robyn Allen Leadership Award** in recognition of a special person or group that exemplifies extraordinary leadership and dedication in the advancement of food allergy awareness and education. The Allen family and Food Allergy Canada greatly appreciate the efforts of those whose work has resulted in a positive change in the health and well-being of people at risk of anaphylaxis.

About Robyn Allen

This award is sponsored by Robyn's parents as a tribute to their daughter, Robyn Allen, who sadly succumbed to an anaphylactic reaction in 1990, just months short of her 16th birthday. A lack of awareness of the severity of anaphylaxis contributed to her death and Marilyn and Bob Allen have made it their mission to ensure that Robyn's story continues to be a beacon of awareness, encouraging others to strive to better the lives of those with potentially life-threatening allergies. The Robyn Allen Award is given by the Allen family in appreciation to those who champion anaphylaxis-related causes through awareness building and influencing change that impacts quality of life through improved policies, research, education, and advocacy.

Criteria

- A health care professional, industry representative (e.g. food manufacturer, foodservice), government representative or advocate who provides leadership to effect change and improve the lives of those at risk for anaphylaxis
- Provides outstanding leadership efforts in one or more of the following areas:
 - advocacy
 - policy changes
 - advancement in research
 - societal awareness
 - fundraising
 - promotion of Food Allergy Canada's mission

Selection

- Nominations will be reviewed by the Robyn Allen Award Committee
- A list of appropriate candidates will be provided to the Board of Directors, who, in conjunction with the Allen family, will pick one person or group to receive the award
- Not eligible: staff, consultants, board of directors

Recognition

- The award will be announced by Food Allergy Canada through its newsletters and other communications. Subject to funding (travel budget), Marilyn and Bob will present the award to the recipient at Food Allergy Canada's Annual Community Conference.