



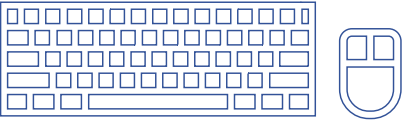
2020 IMPACT IN NUMBERS: DRIVING OUR MISSION FORWARD



12 educational webinars

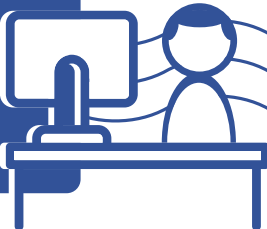
Education and support needed to effectively navigate food allergy

430k



visits to our website providing education, driving awareness, and offering support

26 youth online mentorship groups



3 educational videos for youth

5 Facebook Live sessions for youth

4 videos to help manage during the pandemic



36 small group sessions for newly diagnosed families



1 Eat Early. Eat Often. patient resource on prevention

26,650 families, youth, and adults better supported

Building informed and supportive communities

12 educational newsletters to keep you informed



41k+

families, individuals, healthcare providers and educators reached every month



2 key resources developed to build awareness targeting healthcare professionals and foodservice

2.6k+

physicians and foodservice operators reached across Canada



1.7M

views of our Food Allergy Awareness Month and Halloween campaigns to build awareness and educate on the condition



1 Halloween resource for the community



Reached over 40 MPs to #MakeFoodAllergyCount

National voice on key patient issues



6 key advocacy initiatives related to COVID-19



1 key initiative on increasing access to epinephrine



2 ongoing long-term initiatives: National Food Allergy Action Plan and access to accurate ingredient information

