

MAKING AN IMPACT IN 2022

Help us continue driving change in 2023 and beyond

Education & support needed to effectively navigate food allergy

4 Facebook Live sessions with youth sharing their Know it. Treat it. stories



33 small group sessions for newly diagnosed families

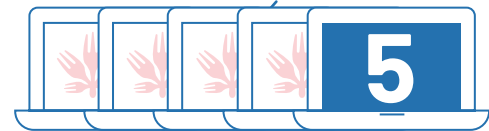
1 Know it. Treat it. campaign to remove fear and instill confidence



2 Facebook Live sessions for families on how to treat anaphylaxis



68 Know it. Treat it. videos and GIFs on anaphylaxis education



5 educational webinars

460k+

visits to our website providing education, driving awareness & offering support

25,000

families, youth, and adults better supported

5 new resources to educate and support the community: guide for caregivers, back-to-school checklist, treating reactions resource sheet, OAS/PFAS chart, EoE website section

10 educational newsletters to keep you informed

52k+

families, individuals, healthcare providers & educators reached every month

20 youth online mentorship groups



60+ **allergy ALERTS** safety update

Allergy Alerts food safety communications on food recalls due to undeclared allergens

120M

views of our Food Allergy Awareness Month & Halloween campaigns to build awareness, inclusivity & educate on the seriousness of the condition



AllergyAware.ca online course completions, ensuring teachers and school staff are more educated on food allergy and anaphylaxis

Building informed & supportive communities

1 school pilot program to educate future generations on food allergy and anaphylaxis



15k+

healthcare professionals educated on anaphylaxis management and treatment



1 allergen management guidelines for food manufacturers

1M+

views of our #MoreThanPeanuts campaign to educate on priority food allergens beyond peanut



National voice on key patient issues

2

advocacy campaigns to the community - for access to ingredient information in food sold online & access to care in Newfoundland and Labrador

access label
ADD TO CART

3 government consultations

for ingredient information in food sold online, epinephrine without a prescription, and inclusion in a national school food policy



2 ongoing long-term initiatives:

National Food Allergy Action Plan & access to accurate ingredient information so you know what is in your food



ongoing work with researchers on underutilization of epinephrine led to

1 infographic on epinephrine availability in school and community settings to strengthen our advocacy

5 years of effort

resulted in passing of regulations in natural health products that now require enhanced labelling for priority food allergens