

MAKING AN IMPACT IN 2021

Help us continue driving change in 2022 and beyond

Education & support needed to effectively navigate food allergy

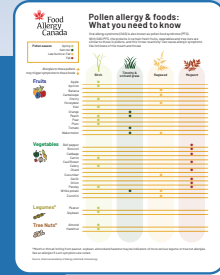
16
Instagram Live sessions for youth



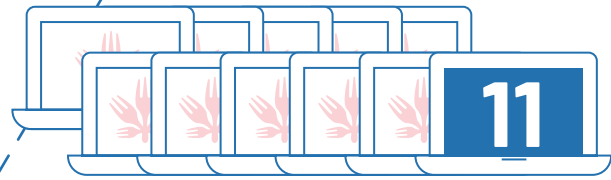
32
small group sessions for newly diagnosed families

1
Know it. Treat it. campaign to remove fear & instill confidence around treatment

1
patient resource on oral allergy/pollen food syndrome

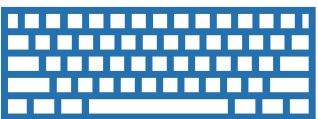


6
Know it. Treat it. videos on anaphylaxis education



11
educational webinars

603k



visits to our website providing education, driving awareness & offering support



30,300
families, youth, and adults better supported

10
educational newsletters to keep you informed

46k+

families, individuals, healthcare providers & educators reached every month

19
youth online mentorship groups



1
Facebook Live session for families

1
guide to support families



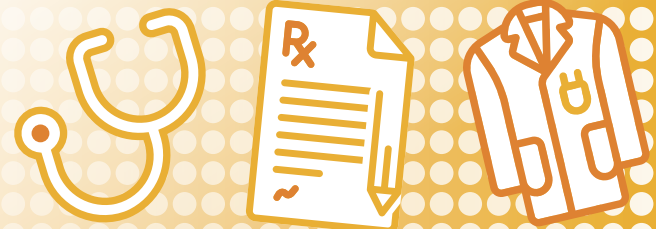
AllergyAware.ca online course completions to date, ensuring teachers and school staff are more educated on food allergy and anaphylaxis

Building informed & supportive communities

726k
views of our Food Allergy Awareness Month & Halloween campaigns to build awareness & educate on the condition

3000+

healthcare professionals educated on anaphylaxis management & treatment



National voice on key patient issues

Helped to #MakeFoodAllergyCount

550

Canadians engaged with their MPs through our #FoodAllergyVotes election campaign

189

ridings reached! (more than half of all ridings across Canada)



2
consultations advocating for access to ingredient information in non-food products



2

ongoing long-term initiatives:
National Food Allergy Action Plan and access to accurate ingredient information



4

key events related to COVID-19 vaccines and food allergy, ensuring:
• you have the credible information you need
• your safety remained a priority
• your interests were represented