

FOOD ALLERGY CANADA NATIONAL CONFERENCE

# Unlocking the food allergy future

Sponsorship and  
exhibitor package

May 10, 2025

Glendon College,  
Toronto, Ontario

#FoodAllergyFuture



## About Food Allergy Canada

Food Allergy Canada is a national non-profit charity and Canada's leading patient organization committed to educating, supporting, and advocating for the more than 3 million Canadians impacted by food allergy. We focus on improving the daily quality of life of individuals and families by providing education and support needed to effectively navigate food allergy, building informed and supportive communities, and acting as the national voice on key patient issues.



### 2025 National Conference:

# Unlocking the food allergy future

This conference is slated to be the largest food allergy patient conference in Canada. It is estimated to attract 250 patients, educators, healthcare professionals, and food allergy partners in-person from across the country, with hundreds more through the live-streaming of each session. Sponsors and exhibitors will have maximum exposure to this niche group of influencers and advocates.

*Showcase your brand and connect with this targeted audience.*



*Our venue for 2025: Glendon College Centre of Excellence*

# Sponsorship opportunities

Please review the sponsorship and exhibitor opportunities outlined below.

		Premier \$50,000	Champion \$35,000	Supporter \$20,000	Youth sessions \$10,000	Allied health/dietitian session \$10,000	Live-streaming \$10,000	Lunch \$10,000	Networking/refreshment breaks \$5,000
<b>Logo placement</b>	Recognition in all electronic communications/website/press release	●							
	Recognition on website page and select electronic communications		●	●	●	●	●	●	●
	Recognition within program book	●	●	●	●	●	●	●	●
	On-site recognition signage	●	●	●					
	Attendee bag exterior	●							
	Session/lunch/refreshment break signage	●	●	●	●	●	●	●	●
<b>Verbal recognition</b>	Opening	●	●	●			●		
	Closing	●	●	●			●		
	In-session				●	●		●	
<b>Speaking opportunity</b>	Opening remarks	●							
	Introduce a session	●	●						
<b>Exhibit booth</b>	Conference booth	●	●	●					
<b>Attendee bag</b>	Insert in bag	●	●	●					
<b>Complimentary registration</b>	Receive complimentary registration and reserved seating for each session	<b>5</b>	<b>4</b>	<b>3</b>					

# Sponsorship details

## Premier sponsor

**\$50,000**

*Recognized as having a strong commitment to Food Allergy Canada and the food allergy community.*

*\*Only one available.*

### **Benefits include:**

- Prominent logo visibility with on-site signage at the conference
- Logo prominently placed to recognize sponsorship in all conference-related electronic communications and on website
- National exposure through logo placement during sessions, ensuring on-site and live-streaming attendees are exposed to your brand
- Prominent full-page recognition within the program book
- Logo on attendee bags
- Insert in attendee bags
- Greeting opportunity (up to 4 minutes) at the opening of the conference
- Opportunity to introduce a session
- Acknowledgement of support at the opening and closing of the conference
- Complimentary booth
- Five complimentary conference registrations (access to exhibition, conference sessions, refreshment breaks, and lunch) with reserved seating at all sessions

## Champion sponsor

**\$35,000**

### **Benefits include:**

- Logo visibility with on-site signage at the conference
- Logo visibility to recognize sponsorship on website and in select conference-related electronic communications
- 1/2 page recognition within the program book
- National exposure through logo placement during sessions, ensuring on-site and live-streaming attendees are exposed to your brand
- Insert in attendee bags
- Opportunity to introduce a session
- Acknowledgement of support at the opening and closing of the conference
- Complimentary booth
- Four complimentary conference registrations (access to exhibition, conference sessions, refreshment breaks, and lunch) with reserved seating at all sessions

## Supporter sponsor

**\$20,000**

### **Benefits include:**

- Logo visibility with on-site signage at the conference
- Logo visibility to recognize sponsorship on website and in select conference-related electronic communications
- 1/4 page recognition within the program book
- National exposure through logo placement during sessions, ensuring on-site and live-streaming attendees are exposed to your brand
- Insert in attendee bags
- Acknowledgement of support at the opening and closing of the conference
- Complimentary booth
- Three complimentary conference registrations (access to exhibition, conference sessions, refreshment breaks, and lunch) with reserved seating at all sessions



### Youth sessions sponsor

**\$10,000**

Reach youth participants during interactive sessions as they learn how to manage food allergy more confidently and connect with others.

**Benefits include:**

- Verbal recognition at the beginning and closing of the youth sessions
- Recognition within the program book
- Logo on signage displayed in the youth sessions
- Logo on sponsorship recognition page on website and select electronic communications



### Allied health/dietitian session sponsor

**\$10,000**

Reach allied health professionals/dietitians during a 90-minute break-out session focused on the prevention of food allergy.

**Benefits include:**

- Verbal recognition at the beginning and closing of this session
- Recognition within the program book
- Logo on signage displayed in this session
- Logo on sponsorship recognition page on website and select electronic communications



### Lunch sponsor

**\$10,000**

Reach participants during lunch as they network and head to the exhibition area.

**Benefits include:**

- Verbal recognition in the morning session prior to lunch
- Recognition within the program book
- Logo on signage displayed on main lunch table
- Logo on sponsorship recognition page on website and select electronic communications



### Networking/refreshment sponsor

**\$5,000**

Reach participants during morning and afternoon networking/refreshment breaks as they head to the exhibition area between sessions.

**Benefits include:**

- Recognition within the program book
- Logo on signage displayed on main refreshment break table
- Logo on sponsorship recognition page on website and select electronic communications



### Live-streaming sponsor

**\$10,000**

Ensure no one misses out on this conference, even if they can't be there in person. As the live-streaming sponsor, your brand will reach hundreds of additional consumers, food allergy partners, educators, and healthcare professionals from across the country.

**Benefits include:**

- Verbal recognition at the beginning and closing of the conference
- Logo visibility throughout the live-stream
- Recognition within the program book
- Logo on sponsorship recognition page on website and select electronic communications



### Attendee bag inserts

**\$1,000**

Attendee bags will be distributed to all conference attendees.

All insert material must be delivered directly to Food Allergy Canada by April 30, 2025. Please indicate "attendee bag inserts" and the quantity of boxes. Please plan for a quantity of 250.

To reserve your space in the attendee bags, contact Tammy White at [twhite@foodallergycanada.ca](mailto:twhite@foodallergycanada.ca). Non-profit rates are also available.

*Please label the boxes as below:*

Tammy White – Food Allergy Canada Conference  
Food Allergy Canada  
505 Consumers Road,  
Suite 507  
Toronto, ON M2J 4V8  
Box X of X

# Exhibitor overview

## Exhibitor schedule

Saturday May 10, 2025	
7:00am - 7:45am	Exhibitor set-up
7:45am - 6:00pm	Exhibitor hall open*
6:00pm - 6:30pm	Dismantle exhibit

For exhibitor rates, contact Tammy White at [twhite@foodallergy.ca](mailto:twhite@foodallergy.ca)

**Bonus:** Exhibitors can place a complimentary insert in the attendee bags (value \$1,000)

Deadline for exhibitor submissions: February 28, 2025

\*Almost five hours of time outside of sessions available for attendees to visit the exhibitor hall.

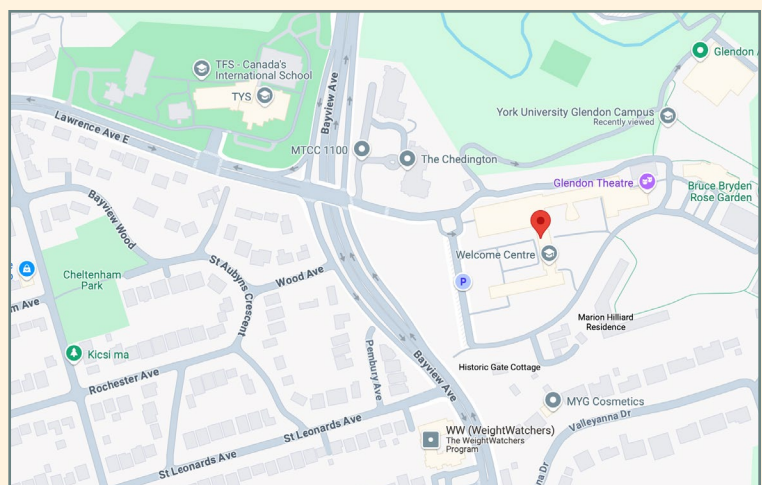
## Exhibitor information

- 8' x 10' draped booth – one 6' draped and skirted table (white), two chairs, 2 complimentary conference registrations per booth, additional representatives may register at a rate of \$75 each. Lunch and refreshments are included with registration.
- Exhibitor badges will be ready at the registration table. All exhibitors must wear their badges.
- One attendee bag per booth.
- Exhibits must always be staffed during the exhibit hall hours. Packing of materials or dismantling of the booth is not allowed prior to 6:00pm.
- Security – Food Allergy Canada shall take precautionary steps to protect the interests of the exhibitors. However, exhibitors are responsible for their display and materials. Food Allergy Canada and Glendon College assume no responsibility for losses or damages. Exhibitors should take precautions, including insurance, to protect their property.

## Venue

The conference is located at:

**Glendon College,  
2275 Bayview Ave,  
Toronto, ON M4N 3M6.**



## Cancellation of space

Cancellation requests must be submitted in writing to Food Allergy Canada. Cancellations made prior to April 3, 2025 will be eligible for a refund of 50% of the total exhibit fee. No refund will be given on cancellations received on or after April 4, 2025.

## Selling of products

Selling of products is permitted; all exhibitors must provide Food Allergy Canada with a list of their products for sale. Exhibitors can display products at their booth. Samples can be given out to adult conference delegates only (not anyone under the age of 18).

**Food products must be prepackaged and clearly labelled with the full ingredient list per Health Canada's regulations.**

Every company must comply with these guidelines.

## Exhibitor application form

All exhibitors must complete an application form for exhibit space. Completion of the application indicates the applicant's willingness to abide by the guidelines and rules. No subletting of exhibit booth is permitted. The exact location of exhibit space will be given on the day of event. **[Download the exhibitor application form.](#)**

Download the [exhibitor application](#) and return the completed form to Tammy White at [twhite@foodallergycanada.ca](mailto:twhite@foodallergycanada.ca). For any questions relating to the exhibit space, please contact Tammy directly.

