


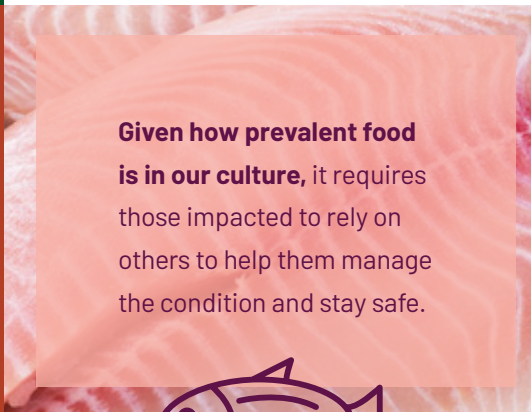
FOOD ALLERGY FACTS




More than
3M
Canadians
are affected by
food allergy.



Access to accurate
ingredient information
is essential in order
to avoid potentially
life-threatening reactions.



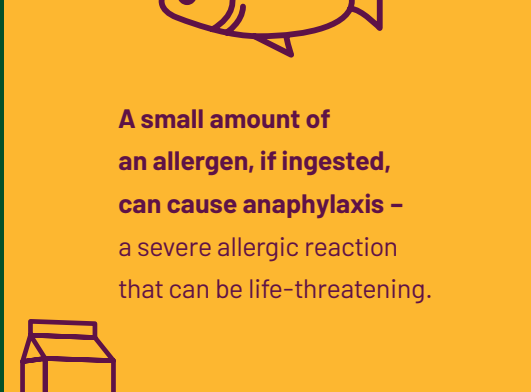
Given how prevalent food
is in our culture, it requires
those impacted to rely on
others to help them manage
the condition and stay safe.




The reality is...
there is no cure for food
allergy. Avoiding the
allergenic food is required
to prevent a reaction.



1-in-2
Canadian
households
are impacted
by food allergy.



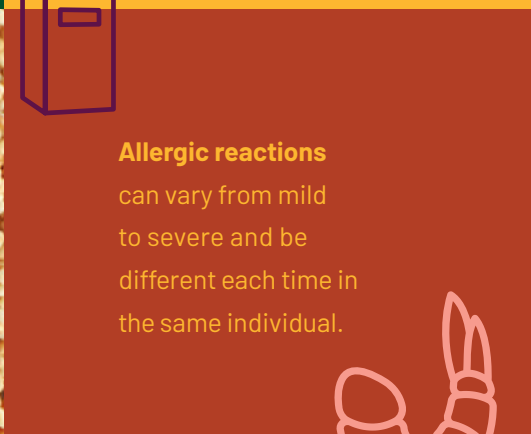
A small amount of
an allergen, if ingested,
can cause anaphylaxis –
a severe allergic reaction
that can be life-threatening.



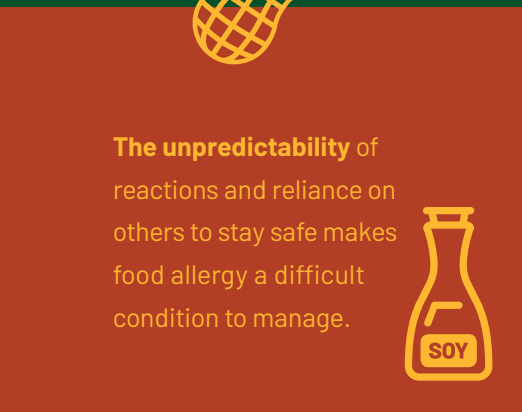
The severity of an
allergic reaction to a
food is unpredictable.



More than
600,000
Canadian children
have food allergy.



Allergic reactions
can vary from mild
to severe and be
different each time in
the same individual.



The unpredictability of
reactions and reliance on
others to stay safe makes
food allergy a difficult
condition to manage.



It's time to act!

Now is the time to reduce the impact of food allergy and improve the quality of life for the more than 3M Canadians living with this medical condition.

Learn more at
foodallergycanada.ca

