



Give and Go campaign Where you can find the ads

Our Give and Go campaign for Food Allergy Awareness Month is being featured across Canada in various formats. See below for a list of locations on where you can find the campaign, including outdoor billboards, office lobbies/elevators, retail/convenience stores, Landmark Cinemas, leading post-secondary campuses, and restaurants/bars.

Our deepest gratitude goes out to the following, without their support we would not have been able to share this very important message:

- **End Allergies Together (E.A.T.)**, a non-profit organization that funds food allergy research, and advertising agency **BBDO New York**, for allowing us to leverage their amazing Give and Go creative. [Read about the development of the Give and Go spots.](#)
- **MediaCity** for donating a significant amount of outdoor billboard space in Ontario, Manitoba, Alberta, and BC.
- **Captivate Network** for donating an extensive network of office lobby and elevator advertising across Canada.
- **Adapt Media** for donating a large amount of retail space where our ads will appear in independent convenience stores and small grocery and retail stores within city centres, busy intersections, and condo development areas.
- **UB Media** for donating a significant amount of advertising space across their national networks, including Landmark Cinemas, leading post-secondary campuses, and restaurants/bars.

Outdoor billboards from May 6 to 26

Alberta

| City | Address |
|----------|---|
| Calgary | Hwy 2 (facing north) |
| | Hwy 2 (facing south) |
| | Blackfoot Trail @ Heritage Dr. (facing north) |
| | Blackfoot Trail @ Heritage Dr. (facing south) |
| | Barlow Trail @ 92nd Ave. |
| Edmonton | 8640 Yellowhead Trail (facing east) |
| | 6504 75th St. (facing south) |

British Columbia

| City | Address |
|-----------|--|
| Vancouver | Hwy 99 @ George Massey Tunnel (facing north) |
| | Hwy 99 @ George Massey Tunnel (facing south) |
| | Hwy 91 @ Alex Fraser Bridge |
| | Hwy 17 @ 52nd St. |

Ontario

| City | Address |
|------------------|---|
| Toronto | 1950 Wilson Ave. (facing east) |
| | 3636 Weston Rd. (facing south) |
| | 3636 Weston Rd. (facing north) |
| Ottawa East | County Rd. 17 (facing east) |
| Greater Hamilton | QEW Stoney Creek (facing east) |
| Hamilton | 433 Main St. W. |
| | 393 King St. W. |
| | 272 King St. W. |
| Brantford | 325 Brant Ave. (facing north) |
| | 581 West St. (facing north) |
| | 581 West St. (facing south) |
| Paris | 535 Paris Rd. (facing east) |
| | 535 Paris Rd. (facing west) |
| Kitchener | 353 Manitou Dr. |
| Hagersville | Hwy 6 |
| Niagara Region | 2225 Hwy 20 (facing west) |
| Niagara Falls | 5234 Ferry St. |
| London | 55 Southdale Rd. E. (facing west) |
| | 55 Southdale Rd. E. (facing east) |
| | 744 York St. (facing west) |
| | 744 York St. (facing east) |
| Windsor | 300 Ouellette Ave. (facing north & facing west) |
| Thunder Bay | 625 Beaverhall Place |

Manitoba

| City | Address |
|----------|----------------|
| Winnipeg | Portage & Main |

**Office lobby & elevator advertising
from April 29 to May 19**

Alberta

| City | Address |
|---------|--|
| Calgary | Altius Center 500 4th Avenue SW |
| | Bankers Court 850-2nd Street SW |
| | BP Centre 240 4th Avenue S. W. |
| | Calgary Place 1, 2: 330 5th Avenue SW, 345-355 4th Ave |
| | Canada Trust Tower 421 7th Avenue S.W. |
| | Eighth Avenue Place 525 8th Avenue SW |
| | Fifth Avenue Place 237 4th Ave. (W. Tower), 425 1st. |
| | Gulf Canada Square 401 9th Avenue S.W., #185 |
| | Intact Place Energy T 321 6th Avenue SW |
| | Jamieson Place 308-4th Ave SW |
| | Livingston Place, 222 3rd Avenue (South Bldg) |
| | Manual Life, 736 6th Avenue SW |
| | Nexen 801 7th Avenue SW |
| | Royal Bank, Bankers Hall 335 8th Ave. SW |
| | Shell Centre 400-4th Avenue, SW |
| | Suncor Energy Centre 111 5th Avenue SW |
| | 150 6th Avenue |
| | TD Square-Dome Tower, 333 7th Avenue S.W. |
| | 324 8th Avenue |
| | Royal Bank, Bankers Hall 855 2nd St S W |
| | Royal Bank, Bankers Hall 888 3rd St S W |
| | 640 5th Avenue 640 5th Avenue |
| | 1122 4th Street |
| | Plains Midstream Plaza 607 8th Avenue SW |
| | 585 - 8th Avenue SW |
| | HSBC Bank Building 407 8th Avenue |
| | Calgary House 550 6th Ave |
| | Calgary City Centre 215 2nd Street SW |
| | 634 6th Avenue, SW |
| | 800 6th Avenue |
| | 707 5th Street |
| | Brookfield Place Calgary 225 6th Avenue SW |
| | Southland Park II - 10333 Southport Rd SW |
| | Iveagh House 707 7th Ave SW |
| | Bradie Building 630 6th Ave SW |
| | Elveden House 717 7th Ave SW |
| | Guinness House 727 7th Ave SW |
| | 635 8th Ave SW 635 8th Ave SW |
| | Encor Place 645 7th Ave SW |
| | Century Park Place 855 8th Ave SW |
| | Northwest Centre I & II 4500-4520 16th Ave NW |

| City | Address |
|----------|--|
| | Southland Park II - Lobby 10333 Southport Rd SW |
| | Iveagh House - Lobby 707 7th Ave SW |
| | Bradie Building - Lobby 630 6th Ave SW |
| | Elveden House - Lobby 717 7th Ave SW |
| | Guinness House - Lobby 727 7th Ave SW |
| | Altius Centre - Lobby 500 4th Avenue SW |
| Edmonton | Canadian Western Bank Place 10303 Jasper Avenue NW |
| | Manulife Place 10180-101 Street NW |
| | Sun Life Place 10123-99th Street |
| | 9888 Jasper Avenue |

British Columbia

| City | Address |
|---|---|
| Vancouver | 777 Hornby Street |
| | HSBC Building 885 West Georgia |
| | Manulife Place 1095 West Pender Street |
| | Montreal Trust Centre 510 Burrard Street |
| | Royal Center 1055 Georgia Street West |
| | The Grosvenor Building 1040 West Georgia Street |
| | 1050 West Pender |
| | 980 Howe Street |
| | 887 Great Northern Way |
| | United Kingdom Building 409 Granville Street |
| | Evergreen Building, 1285 West Pender |
| | 1075 West Georgia St. |
| | 1090 W Georgia St |
| | 221 W Esplanade |
| | 885 Dunsmuir St |
| | 580 Hornby St |
| | Granville Square 200 Granville St |
| | TD Tower 700 W Georgia St. |
| | Pender Place I 700 W Pender St. |
| | Price Water House Cooper 250 Howe St. |
| Waterfront Centre 200 Burrard St. | |
| Cannaccord Genuity Place 609 Granville | |
| Pender Place II 750 W Pender St. | |
| 221 W Esplanade - Lobby N 221 W Esplanade | |

Ontario

| City | Address |
|--------|---|
| Ottawa | Jean Edmonds Tower - North 300 Slater St |
| | Jean Edmonds Tower - South 365 Laurier Ave W |
| | Place de Ville I 320 Queen St 112 Kent Street |
| | Place de Ville II 330 Sparks St |

| City | Address |
|----------------|--|
| | 269 Laurier Ave W |
| | 340 Laurier Ave W |
| | 269 Laurier Ave W- Lobby |
| Toronto | 1 Queen Street East |
| | 105 Adelaide Street West |
| | 11 King Street West |
| | 121 Bloor Street East |
| | 145 King Street West |
| | 145 Wellington Street |
| | 150 Bloor Street W |
| | 150 York Street, National |
| | 160 Bloor Street East |
| | 2 Bloor Street West |
| | 2 Carlton Street |
| | 2 Lansing Square |
| | 2 Queen Street East |
| | 20 Toronto Street |
| | 200 King Street West |
| | 22 Front Street West |
| | 2550 Victoria Square |
| | 26 Wellington Street East |
| | 310, 320, 330 Front Street West |
| | 320 Bay Street |
| | 36 Toronto Street |
| | 390 Bay Street |
| | 415 Yonge Street |
| | 45 St. Clair Avenue West |
| | 5255 Yonge St |
| | 55 University Avenue |
| | 55 Yonge Street |
| | 5775 Yonge Street |
| | 6 Lansing Square |
| | 60 Bloor Street West |
| | 625 Church Street |
| | 65 Queen Street West |
| | 6711 Mississauga Road |
| | 6733 Mississauga Road |
| | 6755 Mississauga Road |
| | 70 University Avenue |
| | 70 York Street Hongkong Bank |
| | 77 Bloor Street West |
| | 8 King Street East |
| | Atrium on Bay 20/40 Dundas Street West |
| | Bay Adelaide Centre 333 Bay Street |
| | Bell Trinity Square 483 Bay Street |

| City | Address |
|------|--|
| | Brookfield Place BCE 181 Bay Street |
| | Canada Square 2200 Yonge Street |
| | Delta Chelsea Hotel 33 Gerrard Street West |
| | Exchange Tower-130 King Street West |
| | First Canadian Place 100 King Street, West |
| | Hudson Bay Centre 2 Bloor Street East |
| | Madison Centre, 4950 Yong 4950 Yonge Street |
| | Mississauga Executive Cen 1 Robert Speck Parkway |
| | Mississauga Executive Cen 2 Robert Speck Parkway |
| | Mississauga Executive Cen 3 Robert Speck Parkway |
| | North American Centre 1 5650 Yonge Street |
| | North American Centre 2 5700 Yonge Street |
| | Queens Quay Terminal 207 Queen's Quay |
| | RBC Centre 155 Wellington Street West |
| | Renaissance Building 60 Adelaide Street East |
| | Sun Life Tower 150 King Street West |
| | Bloor Islington Place 3250, 3300 Bloor Street West |
| | Sussex Center I (East Tower) 50 Burnhamthorpe Road West |
| | Sussex Center II (West Tower) 90 Burnhamthorpe Road West |
| | TD Centre-95 Wellington Street West |
| | TD Centre-100 Wellington Street West |
| | TD Centre-Ernst & Young 222 Bay Street |
| | TD Centre-Royal Trust 77 King Street West |
| | TD Centre-TD Bank 66 Wellington Street West |
| | The West Mall 401-405 The West Mall |
| | Toronto Eaton Centre 1 - 1 Dundas Street West |
| | Toronto Eaton Centre 4 - 20 Queen Street West |
| | Toronto Eaton Centre 3 - 250 Yonge Street |
| | Trillium Executive Centre 675 Cochrane Drive |
| | University Centre-375 & 393 University Avenue |
| | Valleywood Corporate Cent 60 Columbia Way |
| | Yonge Richmond Centre 151 Yonge Street |
| | TD Centre-Maritime Life 79 Wellington Street West |
| | 789 Don Mills Road |
| | 69 Yonge St. |
| | 295 The West Mall |
| | Maple Leaf Square 15 York Street |
| | 77 City Centre Drive |
| | Canada Square - 2180 Yonge Street |
| | Canada Square - 2190 Yonge Street |
| | 55 City Centre |
| | 2425 Matheson Avenue |
| | 277 Wellington Street West |
| | 123 Commerce Valley Drive |
| | 141 Adelaide Street West |

| City | Address |
|------|--|
| | 40 University Avenue |
| | York Mills Centre 4025 Yonge Street |
| | Starcomm 175 Bloor Street East |
| | 181 University Avenue |
| | 36 York Mills Road |
| | 201 City Centre Drive |
| | Bay Adelaide Centre East 22 Adelaide Street West |
| | 19 Allstate Parkway |
| | 25 Sheppard Avenue West |
| | 250 University Avenue |
| | 55 Commerce Valley |
| | 165 Commerce Valley |
| | 150 Commerce Valley |
| | 105 Commerce Valley |
| | 235 Yorkland Boulevard |
| | 3650 Victoria Park Ave |
| | 1 Toronto St |
| | The Rothmans Building 1500 Don Mills Road |
| | 5995 Avebury Rd |
| | 27 Allstate Parkway |
| | 4881 Yonge St. |
| | Yonge-Sheppard Centre 2 Sheppard Ave E |
| | The Globe and Mail Centre 351 King Street East |
| | 95 St. Clair Avenue W |
| | 90 Sheppard Ave E |
| | Ontario Power Building 700 University Ave. |
| | 110 Yonge St. |
| | 4701-4715 Tahoe Blvd. |
| | 45 Sheppard Ave E |
| | RBC Wellington Square - E 180 Wellington St W |
| | 111 Peter St |
| | 4100 Yonge St. |
| | 4120 Yonge St. |
| | 4110 Yonge St. |
| | Simcoe Place 200 Front Street West |
| | 70 York Street, Hongkong Bank |
| | 2171 Avenue Rd |
| | 6865 Century Ave. |
| | 2085 Hurontario Street |
| | 1595 16th Ave |
| | 2425 Matheson Blvd E |
| | RBC Wellington Square - L 180 Wellington St W |
| | 415 Yonge Street |

Videos in cinemas and other locations

In all [Landmark Cinemas](#) from May 3 to May 31, 2019. Look for the Give and Go video during the pre-show (before show time and trailers)!

Various campuses and restaurants/lounges are also playing our ads, locations to be posted soon.